

	GAI Rank 2020	GAI Score 2020	GAI Rank 2019	GAI Score 2019	Dynamicity 2020	Sustainability 2020	
GERMANY	1	100.00	1	100.00			HIGH
UNITED STATES	2	99.61	2	98.76			MEDIUM
SINGAPORE	3	90.51	6	87.17			
JAPAN	4	90.06	3	90.76			
UNITED KINGDOM	5	89.17	4	90.69			LOW
HONG KONG	6	87.89	5	89.21			
CHINA	7	82.13	8	81.23			CRITICAL
CANADA	8	80.75	10	80.11			
REPUBLIC OF KOREA	9	80.06	9	80.63			
NETHERLANDS	10	79.86	11	75.00			
FRANCE	11	78.05	7	82.13			
AUSTRALIA	12	73.95	12	74.47			
UNITED ARAB EMIRATES	13	69.89	15	64.90			
SWITZERLAND	14	68.11	13	70.50			
IRELAND	15	66.07	17	61.77			
AUSTRIA	16	64.73	14	65.91			
DENMARK	17	63.73	16	64.20			
ITALY	18	60.36	18	61.15			
BELGIUM	19	60.24	20	60.10			
QATAR	20	59.91	24	58.57			
NEW ZEALAND	21	59.64	23	59.45			
NORWAY	22	59.42	25	57.72			
RUSSIAN FEDERATION	23	58.27	28	55.33			
SWEDEN	24	58.14	19	60.66			
LUXEMBOURG	25	57.56	21	59.96			
SPAIN	26	57.21	22	59.49			
KUWAIT	27	56.22	31	51.86			
BAHRAIN	28	56.03	26	57.09			
FINLAND	29	55.19	27	56.13			
ICELAND	30	53.83	29	53.79			
INDIA	31	53.48	30	51.88			
SAUDI ARABIA	32	52.63	37	48.89			
POLAND	33	51.47	34	51.08			
ISRAEL	34	51.24	33	51.13			
SLOVENIA	35	50.42	32	51.22			
ESTONIA	36	50.02	36	49.58			

Figure 10. Global Attractiveness Index 2020, countries ranked 1 to 36 Countries with very low data coverage (<0.66) are shown in gray. Source: The European House – Ambrosetti data elaboration, 2020

	GAI Rank 2020	GAI Score 2020	GAI Rank 2019	GAI Score 2019	Dynamicity 2020	Sustainability 2020	
CZECH REPUBLIC	37	49.74	35	50.06	<div></div>	<div></div>	HIGH
MALAYSIA	38	49.03	39	46.58	<div></div>	<div></div>	MEDIUM
HUNGARY	39	47.88	38	47.70	<div></div>	<div></div>	
OMAN	40	47.31	41	43.02	<div></div>	<div></div>	
BRAZIL	41	44.74	42	42.76	<div></div>	<div></div>	LOW
CYPRUS	42	43.69	40	44.02	<div></div>	<div></div>	
MEXICO	43	43.46	46	40.92	<div></div>	<div></div>	CRITICAL
PORTUGAL	44	41.52	43	42.72	<div></div>	<div></div>	
MALTA	45	41.45	44	42.32	<div></div>	<div></div>	
CHILE	46	39.80	51	36.87	<div></div>	<div></div>	
THAILAND	47	39.37	47	39.87	<div></div>	<div></div>	
ROMANIA	48	39.36	48	38.00	<div></div>	<div></div>	
TIMOR-LESTE	49	39.20	45	41.49	<div></div>	<div></div>	
INDONESIA	50	39.20	50	37.19	<div></div>	<div></div>	
KAZAKHSTAN	51	37.26	56	35.47	<div></div>	<div></div>	
LATVIA	52	37.17	49	37.69	<div></div>	<div></div>	
VIETNAM	53	36.66	60	33.68	<div></div>	<div></div>	
AZERBAIJAN	54	36.56	61	32.63	<div></div>	<div></div>	
CROATIA	55	36.08	55	36.10	<div></div>	<div></div>	
IRAN	56	36.04	63	31.43	<div></div>	<div></div>	
SLOVAK REPUBLIC	57	35.98	53	36.50	<div></div>	<div></div>	
LITHUANIA	58	35.31	52	36.55	<div></div>	<div></div>	
TURKEY	59	35.19	58	34.55	<div></div>	<div></div>	
SEYCHELLES	60	34.99	54	36.46	<div></div>	<div></div>	
SURINAME	61	33.10	57	35.05	<div></div>	<div></div>	
MONTENEGRO	62	31.44	66	29.39	<div></div>	<div></div>	
GREECE	63	31.29	64	30.88	<div></div>	<div></div>	
BULGARIA	64	31.15	62	31.48	<div></div>	<div></div>	
TRINIDAD AND TOBAGO	65	28.50	81	24.15	<div></div>	<div></div>	
URUGUAY	66	27.56	68	27.68	<div></div>	<div></div>	
LEBANON	67	27.36	67	28.32	<div></div>	<div></div>	
JORDAN	68	27.33	70	27.17	<div></div>	<div></div>	
BHUTAN	69	27.02	71	26.28	<div></div>	<div></div>	
PANAMA	70	26.87	59	34.16	<div></div>	<div></div>	
GEORGIA	71	26.84	69	27.31	<div></div>	<div></div>	
ALGERIA	72	26.74	90	21.04	<div></div>	<div></div>	

Figure 11. Global Attractiveness Index 2020, countries ranked 37 to 72 Countries with very low data coverage (<0.66) are shown in gray. *Source: The European House – Ambrosetti data elaboration, 2020*

	GAI Rank 2020	GAI Score 2020	GAI Rank 2019	GAI Score 2019	Dynamicity 2020	Sustainability 2020	
PHILIPPINES	73	26.61	65	30.13	<div></div>	<div></div>	HIGH
DOMINICAN REPUBLIC	74	26.46	94	19.92	<div></div>	<div></div>	MEDIUM
UKRAINE	75	25.94	74	25.64	<div></div>	<div></div>	MEDIUM
NORTH MACEDONIA	76	25.86	89	21.05	<div></div>	<div></div>	MEDIUM
MONGOLIA	77	25.84	85	22.82	<div></div>	<div></div>	LOW
SERBIA	78	25.57	82	24.10	<div></div>	<div></div>	CRITICAL
ARMENIA	79	25.47	72	25.95	<div></div>	<div></div>	CRITICAL
MAURITIUS	80	25.35	78	24.47	<div></div>	<div></div>	
KYRGYZ REPUBLIC	81	25.14	80	24.16	<div></div>	<div></div>	
PERU	82	24.87	83	23.32	<div></div>	<div></div>	
ALBANIA	83	24.43	76	25.01	<div></div>	<div></div>	
ECUADOR	84	24.42	87	22.11	<div></div>	<div></div>	
PUERTO RICO	85	24.29	75	25.31	<div></div>	<div></div>	
MOLDOVA	86	24.23	79	24.44	<div></div>	<div></div>	
GUYANA	87	23.42	96	18.92	<div></div>	<div></div>	
COSTA RICA	88	23.17	77	24.60	<div></div>	<div></div>	
JAMAICA	89	22.87	98	18.75	<div></div>	<div></div>	
SOUTH AFRICA	90	22.73	86	22.55	<div></div>	<div></div>	
COLOMBIA	91	22.51	91	20.97	<div></div>	<div></div>	
ARGENTINA	92	22.15	73	25.87	<div></div>	<div></div>	
EGYPT	93	21.93	103	15.72	<div></div>	<div></div>	
GABON	94	21.36	99	17.82	<div></div>	<div></div>	
PARAGUAY	95	20.32	92	20.51	<div></div>	<div></div>	
MOROCCO	96	20.23	93	20.36	<div></div>	<div></div>	
BOTSWANA	97	19.52	97	18.81	<div></div>	<div></div>	
TUNISIA	98	19.39	105	15.57	<div></div>	<div></div>	
BOSNIA AND HERZEGOVINA	99	19.36	95	19.40	<div></div>	<div></div>	
CABO VERDE	100	18.73	84	22.91	<div></div>	<div></div>	
GHANA	101	18.16	88	21.59	<div></div>	<div></div>	
BANGLADESH	102	17.52	101	16.53	<div></div>	<div></div>	
COTE D'IVOIRE	103	16.95	100	16.87	<div></div>	<div></div>	
GUATEMALA	104	16.87	107	15.07	<div></div>	<div></div>	
LAO PDR	105	16.54	102	16.43	<div></div>	<div></div>	
NAMIBIA	106	16.44	108	14.83	<div></div>	<div></div>	
NIGERIA	107	15.37	112	12.87	<div></div>	<div></div>	
NEPAL	108	14.81	111	13.67	<div></div>	<div></div>	

Figure 12. Global Attractiveness Index 2020, countries ranked 73 to 108 Countries with very low data coverage (<0.66) are shown in gray. Source: The European House – Ambrosetti data elaboration, 2020

	GAI Rank 2020	GAI Score 2020	GAI Rank 2019	GAI Score 2019	Dynamicity 2020	Sustainability 2020	
SRI LANKA	109	14.73	114	12.36			HIGH
RWANDA	110	14.66	106	15.18			MEDIUM
CAMBODIA	111	14.59	110	13.92			LOW
SENEGAL	112	13.26	113	12.59			
ZAMBIA	113	12.85	116	11.90			
MAURITANIA	114	12.77	126	9.30			
MOZAMBIQUE	115	12.37	130	8.18			CRITICAL
BOLIVIA	116	12.36	115	12.28			
LIBYA	117	11.53	131	8.08			
KENYA	118	11.46	117	11.31			
SYRIAN ARAB REPUBLIC	119	11.21	121	10.84			
HONDURAS	120	11.13	127	8.91			
UGANDA	121	11.00	119	11.00			
EL SALVADOR	122	10.88	118	11.28			
TANZANIA	123	10.63	104	15.64			
CAMEROON	124	10.60	133	7.69			
MALI	125	9.72	124	9.38			
CHAD	126	9.70	129	8.22			
BENIN	127	9.48	125	9.32			
PAKISTAN	128	9.36	123	10.30			
ESWATINI	129	9.35	122	10.75			
NICARAGUA	130	9.34	128	8.91			
MYANMAR	131	9.02	109	14.30			
ZIMBABWE	132	8.61	132	8.06			
TAJIKISTAN	133	7.65	120	10.93			
LIBERIA	134	7.32	137	5.73			
LESOTHO	135	5.98	141	3.93			
MADAGASCAR	136	5.85	136	6.05			
VENEZUELA	137	5.74	134	7.56			
GAMBIA	138	5.61	139	5.23			
MALAWI	139	5.29	135	6.93			
YEMEN	140	4.41	140	4.18			
HAITI	141	4.35	144	0.14			
GUINEA	142	3.22	138	5.70			
BURUNDI	143	2.05	143	2.39			
SIERRA LEONE	144	0.14	142	3.12			

Figure 13. Global Attractiveness Index 2020, countries ranked 109 to 144 Countries with very low data coverage (<0.66) are shown in gray. *Source: The European House – Ambrosetti data elaboration, 2020*